

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Photo Electoral Rolls, 2014 & National Voters' Day, 2014 – Publicity – Broadcasting of Spots in M/s. RED-FM 93.5, Hyderabad – Payment of bills Rs.7,23,037/- to M/s Kal Radio Limited, Chennai – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1417

Dated: 13-04-2014

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-24, dt:20-01-2014.
2. Govt. Lr.No.3136/Elecs.E/A2/2013-8, dt:25-11-2013.
3. From M/s.RED-FM 93.5, Hyderabad, Bill Nos.
2010309127/2014/01 & 5200700795/2014/01, dt: 31-01-2014.
4. From M/s.RED-FM 93.5, Hyderabad, Bill Nos.
2010307158/2013/11 & 5200700594/2013/11, dt: 30-11-2013
2010307934/2013/12 & 5200700647/2013/12, dt: 31-12-2013
5. G.O.Rt.No. 1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014

ORDER:

In the letter 1st read above, M/s. RED-FM 93.5, Hyderabad has been requested to broadcast 100 radio jingles spots through all stations during prime time in the morning and evening from 21-01-2014 to 24-01-2014 @ 25 jingles per day on DAVP Rate of Rs.350/- per 10 seconds jingle for Hyderabad Station Rs.400/- for each station of Visakhapatnam and Vijayawada for voter awareness campaign in connection with National Voters' Day, 2014. Accordingly, M/s. RED-FM 93.5, Hyderabad has broadcasted spots from 21-01-2014 to 24-01-2014 @ 25 jingles per day and furnished the bills for an amount of **Rs.3,89,328/-** (i.e., Rs.2,32,024 + Rs.1,57,304) to M/s Kal Radio Limited, Chennai including all taxes and requested for arranging payment.

2. In the letter 2nd read above, M/s. RED-FM 93.5, Hyderabad has been requested to broadcast 100 radio jingles spots through all stations during prime time in the morning and evening from 28-11-2013 to 07-12-2013 @ 10 jingles per day on DAVP Rate of Rs.350/- per 10 seconds jingle for Hyderabad Station Rs.400/- for Visakhapatnam, Rs.60/- for each station of Vijayawada, Tirupathi, Warangal and Rajahmundry for voter awareness campaign in connection with SSR, 2014 and furnished the bills for an amount of Rs.3,33,709/- for voter awareness campaign in connection with Special Summary Revision of Photo Electoral Rolls, 2014. Accordingly, M/s. RED-FM 93.5, Hyderabad has broadcasted spots from 28-11-2013 to 07-12-2013 @ 10 jingles per day and furnished the bills for an amount of Rs.3,33,709/- (Rs.59,663 + Rs.40,449 + 1,39,214 + 94,383) to M/s Kal Radio Limited, Chennai including all taxes and requested for arranging payment.

3. After careful examination, Government hereby accord sanction for payment of **Rs.7,23,037/-** (Rupees seven lakhs twenty three thousand and thirty seven only) to M/s Kal Radio Limited, Chennai towards the cost broadcasted 100 radio jingles spots through all stations during prime time in the morning and evening from 28-11-2013 to 07-12-2013 regarding Special Summary Revision of Photo Electoral Rolls, 2014 and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014 as detailed below.

(Contd..2..)

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3577/Elecs.E/A2/2013-24, dt:20-01-2014	2010309127/2014/01, dt:31-01-2014	2,32,024
		5200700795/2014/01, dt:31-01-2014	1,57,304
2	Lr.No.3136/Elecs.E/A2/2013-8, dt:25-11-2013	2010307158/2013/11, dt:30-11-2013	59,663
		5200700594/2013/11, dt:30-11-2013	40,449
		2010307934/2013/12, dt:31-12-2013	1,39,214
		5200700647/2013/12, dt:31-12-2013	94,383
Total			7,23,037

4. The expenditure sanctioned in para 3 above shall be debited to “**2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the additional funds provided vide G.O. 5th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above and credit in favour of “**M/s. Kal Radio Limited, A/c No.036109000035217, City Union Bank 30, Mandaveli Branch, Chennai -6020028, IFSC Code No:CIUB0000036, MICR Code No:600054002, PAN No. AACCK6712G.**”

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.5th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRL. SECRETARY TO GOVERNMENT

To
The Manager, RED-FM 93.5, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER